

# KAREL J. GOLTA

## **Karel J. Golta**

**Innovator, Designer, Entrepreneur, Business-Romantiker & Humane Advocate** |

A humane innovation advocate, Karel is on a mission to reverse human impact on the planet by using the power of design to build a more livable future for all life on earth.

In this age of AI, automation, and the increasingly visible effects of climate change, humanity is in a pivotal moment. For Karel, it is therefore crucial that business and innovation turn their focus from a human-centric model to a planet-centric one in order to preserve not only humanity, but the entire global ecosystem.

As founder and managing director of three innovative companies—INDEED, TOI (Tools of Innovators), and Simplexion—Karel loves to discuss big ideas, poke at rigid thinking, and ultimately unearth previously unrealized possibilities.

Karel considers every challenge to be a chance to explore uncharted territory and for the impossible to become reality. While big ideas inspire him, he is all about action. And that's exactly how he defines an innovation: it isn't one until the idea is actually turned into reality, taken on the road, and is proven successful in regard to the triple bottom line. A strong believer in boldness and courage, Karel never does things halfway.

You could call him any of the following—a design and innovation specialist, entrepreneur, international speaker and university lecturer, board member and adviser, columnist and author, visionary and business romantic—but in all his endeavors, Karel is driven by nothing less than to change the world. He is dedicated to re-coding how we do business and to only creating innovations that drastically improve the behaviors of people and businesses, meet stringent sustainability targets, produce less waste, and help build a more livable future for all living beings.

Beyond his work at his companies, Karel thrives when he's contributing and sharing visionary ideas with others—whether it's to a roomful of design students, a boardroom full of executives, or an auditorium full of conference attendees. Karel has spoken around the world on a variety of important topics: innovation rebellion, the circular economy & behavioral change, rethinking materials, and the importance of human agency and action in the attempt to preserve and repair the global ecosystem.

His latest project, '*The AI-Toolbook*', written with colleagues Michael Leidl and Alessandro Brandolisio, aims to expand literacy around AI for the general public. The book translates AI's complexity into language that empowers people to use this incredible technology to help tackle climate, planetary, and humanitarian challenges and to further sustainability goals.

[www.indeed-innovation.com](http://www.indeed-innovation.com)

[www.toi.expert](http://www.toi.expert)

[www.simplexion.de](http://www.simplexion.de)

[www.aitoolbook.com](http://www.aitoolbook.com)